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Selecting your Client's Starting and Destination Levels

11	Super Ultra Light Blonde
10	Ultra Light Blonde
9	Pale Blonde
8	Light Blonde
7	Medium Blonde
6	Dark Blonde
5	Light Brown
4	Medium Brown
3	Dark Brown
1	Black

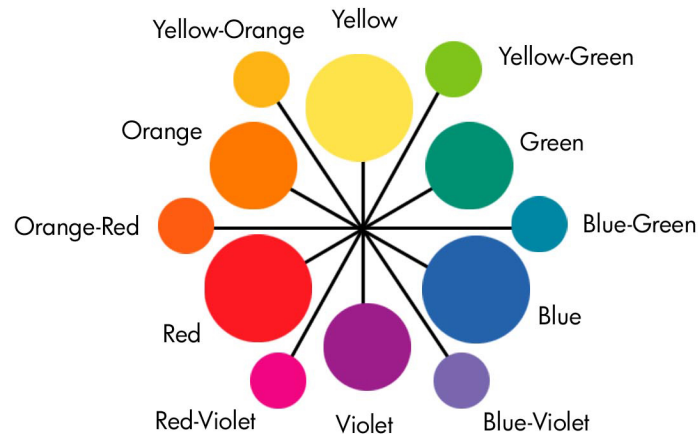
2

What Remaining Pigment is left when you lift to that level?

11	Very Pale Yellow
10	Pale Yellow
9	Yellow
8	Yellow-Orange
7	Orange
6	Orange-Red
5	Red
4	Red-Violet
3	Violet
2	Blue-Violet
1	Blue

3

What will you use to counteract or enhance the Remaining Pigment



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Now that you know Remaining Pigment. What Tone will you use to enhance or counter act it

.0	NATURAL
.1	ASH (Blue)
.2	PLATINUM (Violet)
.3	GOLD (Yellow)
.4	Copper (Orange)
.5	MAHOGANY (r/y/b)
.6	RED (Red)
.7	BLUE (Blue)

* You can mix shades with amplifiers to create the needed tone.

Example:
Mix amplifiers 07 BLUE and 73 GOLD to create green in order to counter act red.

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Selecting the developer*

- 10 Volume:**
Tone on Tone, Deposit
- 20 Volume:**
Lift 1 to 2 Levels
- 30 Volume:**
Lift 2 to 3 Levels
- 40 Volume:**
Lift 3 to 4 Levels
- 50 Volume:**
Lift 4 Levels
- 60 Volume:**
Maximum lift use with 11.2 for blonding highlights.

* Use above as a guideline. Developer selection may vary based on amount of eumalanin in clients hair, some clients may not lift as high as others. Strand test for most accurate results.

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Example Formulation:

- Step 1:** Client Natural Level: 3 ----- > Target Level: 5
- Step 2:** Remaining Pigment will be: Red
- Step 3:** Counteract with: Green (Blue & Yellow)
- Step 4:** Tone to use: .1 ASH (BLUE)
but you will need green to counteract RED
so add Amplifiers 37 Green Azur
- Step 5:** Developer to use: 20 or 30 Volume
Depending on my experience lifting this particular customer.

Sample Formula:

1.75 oz - 5.1
.25 oz 37 Amplifier

2 oz. 30 Volume

45
minutes

COLOR

DEVELOPER

PROCESS TIME